### JASPER G. EWING AND SONS, INC. PHOTOGRAPHS AND PAPERS

Mss. 3141 Inventory

Compiled by Dana Statton

Louisiana and Lower Mississippi Valley Collections Special Collections, Hill Memorial Library Louisiana State University Libraries Baton Rouge, Louisiana State University

> Compiled 2014 Revised 2020

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#### **SUMMARY**

1.5 linear feet Size.

Geographic locations.

Baton Rouge, La.; New Orleans, La.

**Inclusive dates.** circa 1930-1949

**Bulk dates.** 1930-1939

Language. English

Summary. Jasper G. Ewing was a Baton Rouge based photographer, and his

> company is listed in the city directory from 1913 to 1945. He ran the photography studio and audiovisual equipment business with his sons

after 1936. This collection contains photographs, negatives,

interpositives, and printed materials from their time in Baton Rouge.

**Restrictions on** 

access.

Negatives cannot be paged without the express permission of a curator.

Related Louisiana Photo Collection, Mss. 3354, Louisiana and Lower collections.

Mississippi Valley Collections, LSU Libraries, Baton Rouge, La.

Copyright.

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Citation. Jasper G. Ewing & Sons, Inc. Photographs and Papers, Mss. 3141,

Louisiana and Lower Mississippi Valley Collections, LSU Libraries,

Baton Rouge, La.

Stack locations. 11:18

#### **BIOGRAPHICAL/HISTORICAL NOTE**

Jasper Gray Ewing was born in Abbeville, Louisiana on January 27, 1879. He served in the U.S. Infantry from 1901 to 1903 during which time he took part in the U.S. Philippines campaign of the Spanish American War. He married Esther B. Pearce upon his return in 1903 in Crowley, Louisiana. Together they had six children: Elizabeth Ewing (born 1905), Katherine "Kitty" Ewing (1906-2003), Marshall Brookshire Ewing (1910-1974), Margaret Ewing (1912-1988), Jasper Gray Ewing, Jr. (1913-2006), and Malcolm Pearce Ewing (1915-1995).

Jasper Ewing worked as a commercial photographer primarily based in Baton Rouge. He owned and operated his own studio and worked as an audio-visual materials merchant. The company is first listed in the Baton Rouge City Directory of 1913-1914 as "Ewing Inc." and "Ewing Motion Picture Co." In the mid-1930s the company name changed to "J.G. Ewing & Sons" as his sons Marshall Brookshire Ewing and Malcom Pearce Ewing joined the Baton Rouge studio. In 1940, his son Jasper G. Ewing, Jr. moved to New Orleans, Louisiana and worked there under the same company name. Jasper Ewing died on August 23, 1972 in Shreveport, Louisiana.

#### SCOPE AND CONTENT NOTE

This collection contains chiefly photographs, negatives, and interpositives that depict Louisiana in the 1930s through the 1940s. The images document the present campus and grounds of Louisiana State University (LSU) and include photographs of athletic facilities, campus buildings, and off campus buildings. There are also a large number of images that depict agricultural exhibitions and group portraits from the university. Other images depict state administrative agencies, Governor Oscar Kelly Allen, the town of Baton Rouge, businesses and associations, domestic architecture, engineering, state exhibitions, landscapes, maps, portraits, schools, sports, and transportation. The Ewing family is represented in photographs and writings and also by pamphlets collected and compiled by Jasper Ewing.

#### LIST OF SERIES AND SUBSERIES

Series I. Louisiana State University (Baton Rouge, La.), circa 1930-1939

Subseries 1. Agricultural exhibitions, circa 1930-1939

Subseries 2. Buildings and structures, circa 1930-1939

Subseries 3. Group portraits, circa 1930-1939

Series II. Louisiana, circa 1930-1949

Series III. Ewing family, circa 1930-1939

#### **SERIES DESCRIPTIONS**

#### Series I. Louisiana State University, circa 1930-1939

#### Subseries 1. Agricultural exhibitions, circa 1930-1939

This subseries contains original prints, copy prints, and interpositives of LSU related agriculture exhibitions from the 1930s. It includes booths on agricultural education, dairy, forestry, home economics, horticulture, plant pathology, and views of the LSU campus model from the LSU Diamond Jubilee.

#### Subseries 2. Buildings and structures, circa 1930-1939

This subseries contains original prints, copy prints, interpositives, and negatives depicting the LSU campus in Baton Rouge, Louisiana during the 1930s. The subseries is divided into the following categories:

#### Agricultural related, circa 1930-1939

Agricultural Center, Agricultural Extension Building, chicken coops, cotton fields, dairy production, and sugarcane fields and production.

#### Athletic facilities, circa 1930-1939

Huey P. Long Field House, Huey P. Long swimming pool, Tiger Stadium, and Varsity Baseball Field (Alex Box Stadium).

#### Campus buildings and structures, circa 1930-1939

Alumni Hall (Journalism Building), Cafeteria (Foster Hall), Fine Arts Building (Music & Dramatic Arts Building), French House (Honors College), Greek Theatre and pool, James Monroe Smith Gardens, Leche Hall (Law Center), Memorial Tower, Peabody Hall, Pleasant Hall, Sigma Chi House, dorms, married housing, unidentified buildings, and views of campus.

#### Off campus buildings, circa 1930-1939

The Medical School in New Orleans (LSU School of Medicine) and the Northeast Center (ULM).

#### Subseries 3. Group portraits, circa 1930-1939

This subseries contains original prints, copy prints, interpositives, and negatives of group portraits relating to LSU in the 1930s. Groups included are the 1908 football team, 4-H club, Agriculture Extension groups, Alumni groups, Dean's Convention, Future Farmers of America, History club, Kappa Kappa Gamma, Louisiana Leaders club, LSU YMCA, National Press Association, State University Society, Tourist Camp, as well as some portraits of small groups.

#### Series II. Louisiana, circa 1930-1939

This series consists of original prints, copy prints, interpositives, and negatives documenting people, buildings, and businesses throughout Southeast Louisiana. The series is arranged by subject.

#### • Administrative agencies, circa 1930-1949

Contains original prints, copy prints, interpositives, and negatives. Groups included are the Ascension Parish School Board, Louisiana Library Commission, Louisiana State Penitentiary (Angola), Police Jury, and State Department of Education.

#### • Allen, O. K. (Oscar Kelly), circa 1930-1939

Contains a copy print, interpositive, and negative of Governor Oscar K. Allen, the 42<sup>nd</sup> governor of Louisiana. One image depicts him in the State Capitol and the other depicts his grave site and funeral.

#### • Baton Rouge, La., circa 1930-1939

Contains original prints, copy prints, and interpositives and includes images of downtown Baton Rouge, the erection of the Huey P. Long Statue, the Louisiana State Capitol steps, with and without 1939 Fords on the stairs, and a street scene of Baton Rouge.

#### • Businesses and associations, circa 1930-1949

Contains original prints, copy prints, negatives, and interpositives and includes: the American Legion, Caruth Company, Cazedessus Sporting Goods Company, Cottons Holsum Bakery, Crawford Company, Delta Tank Company, General Gas Corporation, Goudchaux's, Home Furniture Company, Louisiana Creamery Incirca, Louisiana Underwriters Association, Morgan and Lindsey Store, Peterson's OK'd Car Company, Regal Beer Company, Rock Bottom Fruit Ranch, Theta Kappa Omega (TKO) secondary school fraternity, Webb Moss Gin Company, Woodruff Funeral Home, and an unidentified beauty shop.

#### • Domestic architecture, circa 1930-1939

Contains original prints, copy prints, negatives, and interpositives of homes in Louisiana in the 1930s. Included are the J. R. Wendt Home (2314 Kleinert Avenue), Lake Providence Home, McIver House, Reymond House (2250 Kleinert Avenue), V. L. Roy Home, Woman's Club House (on East Boulevard), interiors of houses, and unidentified residences.

#### • Engineering, circa 1930-1939

Contains copy prints, negatives, and interpositives of engineering in Louisiana during the 1930s and includes images of oil well drilling, construction, and lake improvements.

#### • Exhibitions, circa 1930-1939

Contains original prints, copy prints, negatives, and interpositives of an agricultural and art exhibition in Louisiana during the 1930s.

#### • Landscapes, circa 1930-1939

Contains original prints, copy prints, and interpositives of egrets nesting in the bayou, oaks in Avery Island, and the now defunct Valcour Aime Gardens from the Le Petit Versailles plantation which burned to the ground in 1920.

#### • Maps, circa 1930-1939

Contains an original print, copy prints, and interpositives of proposed air routes for freight and mail as well as an emergency relief map of Louisiana taken during the 1930s.

#### • Portraits, circa 1930-1939

Contains original prints, copy prints, negatives, and interpositives of various individuals, families, and groups taken in Louisiana during the 1930s. None are studio portraits, all are in situ.

#### • Schools, circa 1930-1939

Contains copy prints and interpositives of the interior and exteriors of school buildings in Louisiana during the 1930s.

#### • Sports, circa 1930-1939

Contains original prints, negatives, and interpositives of the 3<sup>rd</sup> Pelican Girl's State team, the state tennis rally, the V. F. W. boy's baseball team, and a girls' basketball team all taken in Louisiana during the 1930s.

#### • Transportation, circa 1930-1939

Contains copy prints, negatives, and interpositives of automobiles, Captain Chenault with his fighter plane, and train cars taken in Louisiana during the 1930s.

#### Series III. Ewing Family, circa 1930-1949

This series contains pamphlets, speeches, and photographs relating to the personal and professional interests of the Ewing family. The pamphlets include "Louisiana: a Tourist Guide to Points of General and Historic Interest" issued in 1933 in connection with the Louisiana Highway Commission Tourist Map and compiled by Jasper G. Ewing. The second pamphlet is "The Road Forward" a book about educational opportunities offered for children from migrant worker families. The series also contains speeches about the Ewing publication "Visualizing" which considers visual education in Louisiana, a list of educational films available, and correspondence regarding audiovisual equipment. This series contains copy prints, negatives, and interpositives of the Ewing family in Louisiana in the 1930s and includes images of the audiovisual business truck, Brook Ewing, Brook Ewing's residence, and Jasper and Esther Ewing.

#### **INDEX TERMS**

Allen, Oscar K. (Oscar Kelly), 1882-1936.

Architecture, Domestic--Louisiana.

Ascension Parish (La.). School board.

Administrative agencies--Louisiana.

Agricultural exhibitions--Louisiana.

Alex Box Stadium (Baton Rouge, La.: 1937-2008)

Baton Rouge (La.)

Cotton growing--Southern States.

Dairy processing--Louisiana.

Dormitories--Louisiana--Baton Rouge.

Engineering--Louisiana.

Exhibitions--Louisiana.

French House (Baton Rouge, La.)

Huey P. Long Field House (Baton Rouge, La.)

Landscapes--Louisiana.

Louisiana. Department of Corrections.

Louisiana. Department of Education.

Louisiana Library Commission.

Louisiana State Capitol (Baton Rouge, La.)

John M. Parker Coliseum (Baton Rouge, La.)

Louisiana State University and Agricultural and Mechanical

College--Buildings.

Louisiana State University and Agricultural and Mechanical

College. College of Agriculture.

Music and Dramatic Arts Building (Baton Rouge, La.)

Murphy J. Foster Hall (Baton Rouge, La.: 1923-)

Gardens--Louisiana--Baton Rouge.

Journalism Building (Baton Rouge, La.)

Old Law Building (Baton Rouge, La.)

George Peabody Hall (Baton Rouge, La.: 1926-)

Ruffin G. Pleasant Hall (Baton Rouge, La.)

Sigma Chi Fraternity House (Baton Rouge, La.)

Sunken Garden and Reflecting Pool (Baton Rouge, La.)

Tiger Stadium (Baton Rouge, La.)

War Memorial Tower (Baton Rouge, La.)

Louisiana State University Medical Center.

Louisiana--Maps.

Portraits, Group--Louisiana.

Schools--Louisiana.

Sports--Louisiana.

Sugarcane industry--Louisiana.

Transportation--Louisiana.

Northeast Louisiana State College.

Photographic prints.

Acetate film.

Interpositives.

Copy prints.

Pamphlets.

Letters (correspondence)

### **CONTENTS LIST**

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Location	<b>Box</b>	<b>Folders</b>	<b>Contents with dates</b>	
Series I. L			iversity (Baton Rouge, La.), circa 1930-1939	
11.10		ries I. Agr	icultural exhibitions, circa 1930-1939	
11:18	1	1	Copy prints and original prints	
	4	1	Interpositives	
	Subsei	dings and structures, circa 1930-1939		
		_	ural related, circa 1930-1939	
	1	2-8	Copy prints and original prints	
	4	2-5	Interpositives and negatives	
			facilities, circa 1930-1939	
	1	9-12	Copy prints and original prints	
	4	6-8	Interpositives	
		_	s, structures, circa 1930-1939	
	1	13-25	Copy prints and original prints	
	4	9-22	Interpositives and negatives	
Off car		Off camp	ous buildings, circa 1930-1939	
	1	26-27	Copy prints	
	4	23-24	Interpositives	
Subseries 3. Group portraits, circa 1930-1939				
	1	28-32	Copy prints and original prints	
	2	1-9	Copy prints and original prints	
	4	25-37	Interpositives	
Series II.	Louisiar	na, circa 19	930-1939	
		Administ	rative Agencies, circa 1930-1939	
	2	10-11	Copy prints	
	5	1-5	Interpositives and negatives	
		Allen, O.	K. (Oscar Kelly), circa 1930-1939	
	2	12	Copy prints	
	5	6	Interpositives	
		Baton Ro	ouge, LA, circa 1930-1939	
	2	13-16	Copy prints and original prints	
	5	7-9	Interpositives	
			es and associations, circa 1930-1939	
	2	17-29	Copy prints and original prints	
	5	10-21	Interpositives and acetate negatives	
	6	1-4	merpositives and decide negatives	
	Ü		e architecture, circa 1930-1939	
	2	30-35	Copy prints and original prints	
	6	5-10	Interpositives and negatives	
	U		ing, circa 1930-1939	
	2	37	_	
	<u> </u>	31	Copy prints	

<b>Stack</b>					
<b>Location</b>	<b>Box</b>	<b>Folders</b>	<b>Contents with dates</b>		
11:18	6	11	Interpositives and acetate negatives		
		Exhibitions, circa 1930-1939			
	2	38-39	Copy prints and original prints		
	6	12-13			
		Landscapes, circa 1930-1939			
	2	40-42			
	6	14-15	Interpositives		
		Maps cir	Maps circa 1930-1939		
	3	1	Copy prints and original prints		
	6	16	Interpositives		
		Portraits, circa 1930-1939			
	3	2	Copy prints and original prints		
	6	17	Interpositives and acetate negatives		
		Schools, circa 1930-1939			
	3	3	Copy prints		
	6	18	Interpositives		
		Sports, circa 1930-1939			
	3	4	Original prints		
	6	19-21	Interpositives and acetate negatives		
		Transportation, circa 1930-1939			
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	6	22-24	Interpositives and acetate negatives		
Series III.	<b>Ewing</b> f	family, cir	ca 1930-1949		
	3	7	Pamphlets, 1933 and undated		
		8	Papers		
		9	Copy prints		
	6	25-28	Interpositives and acetate negatives		